



LIFEST 2026

SPONSORSHIP DECK

About

AI Fest (AI Festival) is a *free flagship, student-centered AI innovation festival* organized by **GDG On Campus Makerere University and Makerere Innovation & Incubation Center (MIICHub)** designed to democratize Artificial Intelligence through practical, impact-driven solutions. *AI Fest was founded by Ronnie Atuhaire.*

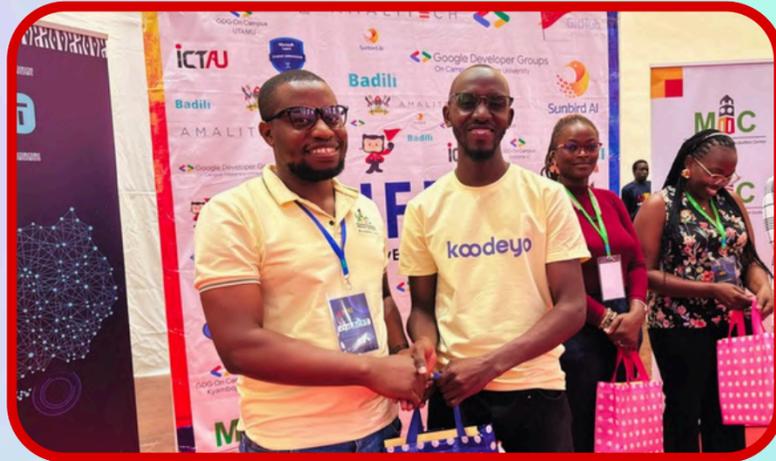
The **Inter-University AI Hackathon** runs alongside, which serves as the core innovation engine of the festival. The hackathon brings together multidisciplinary student teams from universities across Uganda to ideate, build, and pitch AI-powered solutions addressing real-world challenges aligned with the UN Sustainable Development Goals (SDGs).

The **2025 edition** marked the **inaugural AI Fest** and Inter-University AI Hackathon, and it was a resounding success with *95 registered teams, 301 students from 28+ academic institutions.* → aifestug.com





AIFEST 2025



THEME

AI AGENTS FOR UGANDA



TIMELINE

Ideation

Prototype

Top 10

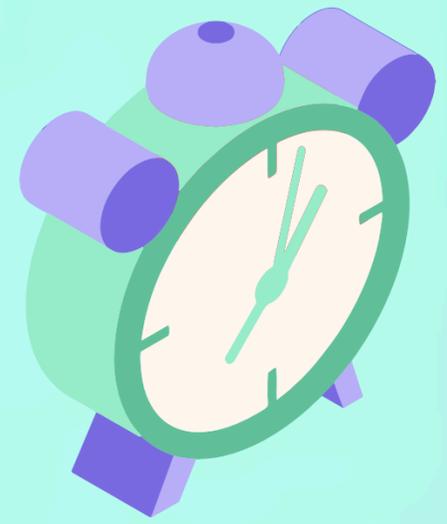
AI Fest

30th Jan

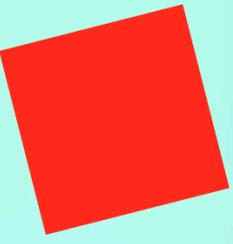
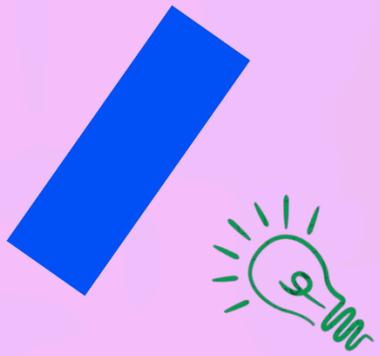
20th Feb

16th March

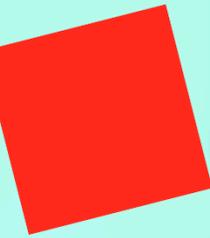
11th April



AIFEST 2025 PARTNERS



SPONSORSHIP PACKAGES



OFFERS

KitKat

500 USD

- ✓ Logo Placement
- ✓ 1 social media shout-out
- ✓ Speaking slot (10 Mins)
- ✓ KitKat Robot Branding
- ✓ Booth Setup (2)

Lollipop

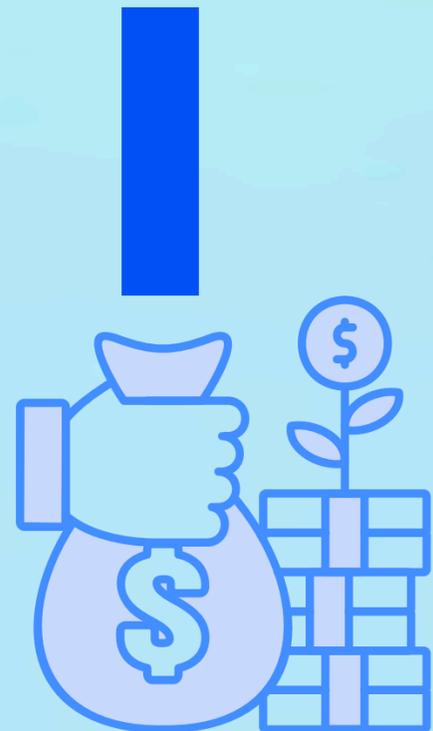
1,000 USD

- ✓ Speaking Slot (20 Mins)
- ✓ Event Shout-out (AIFest)
- ✓ 3 social media shout-outs
- ✓ All KitKat Benefits
- ✓ Lollipop Branding

Marshmallow

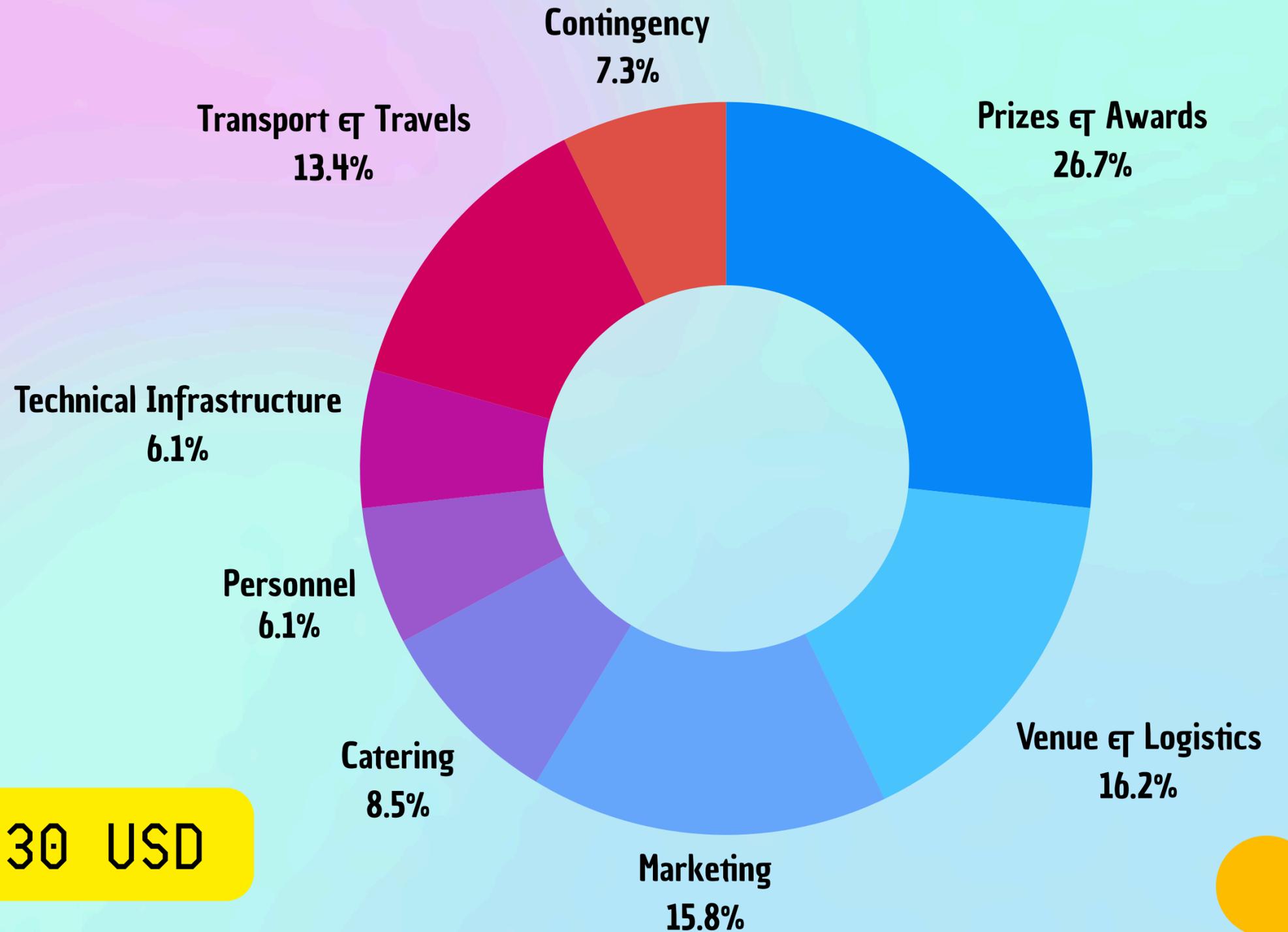
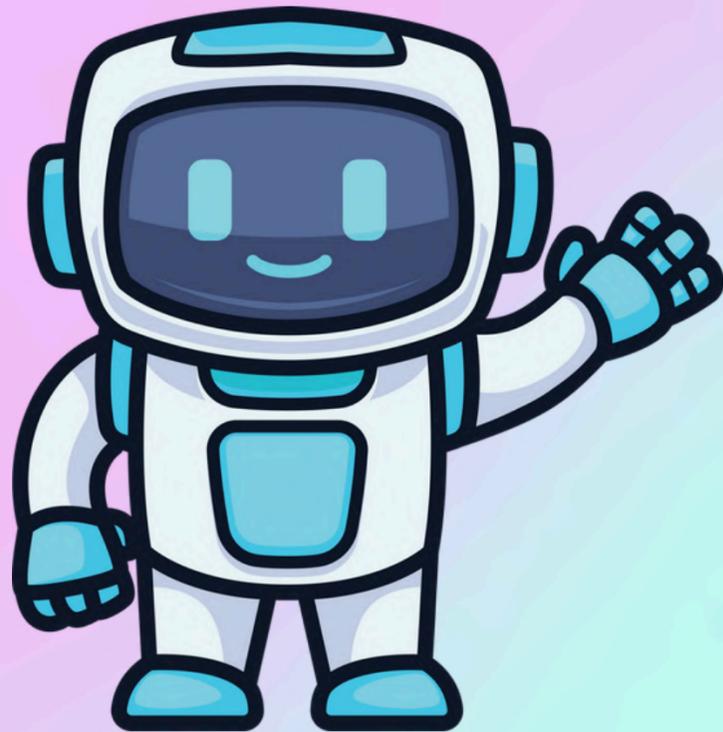
2,000 USD

- ✓ Marshmallow Robot Brand
- ✓ 5+ Social media posts
- ✓ Host Info Session
- ✓ Gold Sponsor Brag Rights
- ✓ All Lollipop Benefits





BUDGET



51,150,000 (UGX) \approx 14,130 USD





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